



Ishaara

Where Bollywood meets Hollywood

"The Ishaara dance group had amazing energy and the quality of their dance was beyond our expectations. They were total professionals and very accommodating. I would highly recommend them. They did a great performance at DIRECTV's CricketTicket Launch Event in San Francisco."

DIRECTV

The background of the advertisement features a collage of Ishaara dance performances. At the top, a group of dancers in blue and white outfits performs a synchronized routine. Below them, a male dancer in a red kurta and a female dancer in a red and gold outfit are shown in a dynamic pose. At the bottom, a group of dancers in blue and white costumes performs a traditional-style dance. The entire page is overlaid with a complex network of thin, colorful lines (red, green, yellow) and small star-like symbols, creating a vibrant, energetic feel.

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Bollywood dance troupe, Ishaara fuses traditional Indian moves with Western flare, to create an exotic realm of vivid colors, intense emotion and non-stop high energy.

Their innovative choreography is a juxtaposition of the best elements of modern dance styles and classical Indian steps, resulting in an incredibly supercharged Bollywood experience that has won them seven 1st place awards in Bollywood competitions, and has most recently catapulted the group to the next level on NBC's "America's Got Talent!"

Ishaara's range of service offerings is extensive. Their routines can be customized for clients through the use of branded dialogues, costumes, and sets. Furthermore, Ishaara can provide a variety of South Asian entertainment; with nationally ranked classical dancers on their roster, including experts in Bharatanatyam, Kathak, Bhangra, and Garba, Ishaara can choreograph a one-of-a-kind performance.

Having performed for companies such as General Electric, DIRECTV, Infosys, Piramal Healthcare, and Carnival Cruise Lines, Ishaara continues to bring inspiring, fun and inventive entertainment to corporate markets nationally and internationally.

